



Zipfizz Launches Immune Fizz(TM) Just in Time for the Cold and Flu Season

-- Daily immune boost features 28 nutrients and vitamins

MILL CREEK, Wash., Oct. 19 /PRNewswire/ -- Zipfizz Corporation announced today the launch of its latest product, Immune Fizz(TM), a daily immune boost that features 28 nutrients and vitamins.

Immune Fizz comes in a powder form and is packaged in a slim, single-serving packet. It contains only 10 calories, no sugar, and just 2 carbohydrates. The effervescent formula, when mixed with 16 to 20 ounces of water, offers 28 nutrients and vitamins.

Riley Livingston, president and CEO of Zipfizz, said that Immune Fizz is safe for children and young adults as well as adults. "People often have a difficult time getting the right amount of essential nutrients on a daily basis from their food alone," he said. "This is why taking a powdered multivitamin like Immune Fizz is important. It gives you the daily immune boost you need to help fight illness and improve your overall health. It's especially important this time of year when more people are susceptible to coming down with a cold or a case of flu."

Livingston said that Immune Fizz helps individuals build up a natural resistance to fatigue, lethargy, allergy symptoms and cold symptoms. "What's great about Immune Fizz is that it's sugar free, caffeine free and natural."

Vitamins are essential nutrients required for a normal immune system, metabolism, growth and physical well being. Most vitamins are not made in the body so they must be obtained from the diet. "Immune Fizz is a great source of daily vitamins and other supportive nutrients," Livingston said. He added that school-age children -- as well as adult business travelers -- can also benefit from Immune Fizz to help fight off the airborne diseases spread by coughs and sneezes.

Immune Fizz is available in a container of 25 packets at most Costco Wholesalers as well as other select retailers. Zipfizz Corporation also markets a line of extremely popular Zipfizz energy drink mixes available in citrus, berry and pink lemonade flavoring. For more information, please visit <http://www.zipfizz.com>.

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