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Zipfizz(R) Announces Distribution Deal With the Odom Corporation

- Zipfizz products gain enhanced presence in Alaska and the Pacific Northwest

MILL CREEK, Wash., April 9 /PRNewswire/ -- Zipfizz Corporation, the makers of Zipfizz(R), the healthy energy drink mix that has been embraced by professional athletes, Hollywood and the general public, announced today that the Odom Corporation will begin distributing its product line in Alaska, Washington and Oregon.

"We are very excited to be working with Odom," said Riley Livingston, president and CEO of Zipfizz. "This will significantly enhance our presence in Alaska and the Pacific Northwest where Zipfizz is already extremely popular."

One of the largest privately-held companies in the Northwest, the Odom Corporation distributes some of the world's leading name beverages, including Coca-Cola, Miller Beer and Coors Beer. The company sells over 600,000 cases of varied alcoholic and non-alcoholic products each month and processes an average of 500 orders a day.

Livingston said Odom will distribute the company's flagship product, the Zipfizz Health Energy Drink Mix, as well as the Zipfizz Liquid Shot and Zipfizz Multi-Vitamin and Immune Support.

The Zipfizz Healthy Energy Drink Mix is packaged in a test tube-like, single-serving container, and contains only 10 calories, no sugar, and 2 net carbs. When mixed with 16 to 20 ounces of waters, it offers 25 nutritional ingredients, including nine vitamins, eight minerals, electrolytes and antioxidants.

Zipfizz Liquid Shot(TM) is a 4 oz. serving that delivers a long lasting energy boost. It contains a balance of B-12 and electrolytes, which help replenish the body without all the liquid and bloating. The all-natural, energy drink contains no sugar and delivers fast results.

Zipfizz Multi-Vitamin and Immune Support is a daily immune boost, multi-vitamin with electrolytes which comes in a powder form and is packaged in a slim, single-serving pack. It contains only 10 calories, no sugar, and just 2 carbohydrates. The effervescent formula, when mixed with 16 to 20 ounces of water, offers 28 nutrients and vitamins.

Zipfizz products are also available at Costco, QFC, Sam's Clubs, Target, Rite Aid, Walgreens, Safeway, H-E-B, Bartell Drugs and other fine retailers. For more information, please visit <http://www.zipfizz.com>.

Mark Leonard
 Next Level Agency
 847-267-9660
mark@reachthenextlevel.com

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