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Wednesday, February 6, 2008

H-E-B begins stocking Zipfizz Healthy Energy Mix

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H.E. Butt Grocery Co. (H-E-B) has agreed to carry a new line of healthy energy beverages in its stores.

Mill Creek, Wash.-based **Zipfizz Corp.**, the maker of Zipfizz Healthy Energy Mix, will ship its flagship product to H-E-B in three-pack servings of citrus and pink lemonade flavors.

Zipfizz Healthy Energy Mix is packaged in a test-tube like container. Once poured into a 16- or 20-ounce water bottle, the drink itself contains only 10 calories, no sugar and 2 net carbs.

San Antonio-based H-E-B operates grocery stores in more than 150 communities throughout Texas and Mexico.

In addition to H-E-B, Zipfizz Corp. has also signed new distribution agreements with **Target Corp.** (NYSE: TGT) and Vitamin Shoppe, which operate stores in San Antonio.

Web site: www.zipfizz.com

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